



NEW EUROPEAN PROJECT WILL IMPROVE DIGITAL AND AUDIOVISUAL SKILLS AMONG SMALL MUSEUMS IN EUROPE

The European Commission signs Grant Agreement with a Consortium offering free digital expertise across the Continent

An ambitious European project called “**DigiTraining, Digital & Audiovisual Capacity Building for Accessible Heritage**” started its activities this month. DigiTraining, funded by the European Commission under the Creative Europe Programme, is specifically targeted to benefit small or midsize museums, as well as other tangible or intangible cultural heritage organizations which include structures and facilities accessible to the general public. The project, which will run until July 2022, responds to the urgent need for providing specific support to the cultural and creative heritage sector in a challenging environment. DigiTraining will provide a large number of selected organizations new and upgraded digital audio-visual capabilities combined with the management tools and knowledge tools to maximise the benefit from them.

DigiTraining will **launch an open call to European small and midsize museums** in the upcoming weeks. A transparent selection procedure will identify a maximum of 80 organisations, whose **staff will take part at no cost in the project’s training activities**, organized by experienced professionals from the Consortium organizations. A more restricted number of selected applicants will benefit from **personalized and tailor-made support and digital production services** directly adapted to their needs and mission.

The DigiTraining Consortium is composed by **highly experienced public and private organizations from five different countries**. The Consortium is led by the **Foundation for Research and Technology - Hellas (FORTH)** based in Greece, who combines its solid research and technological education expertise with that of **ARMINES**, France’s largest private non-profit research and technological structure involving also large academic training activities. Portugal based innovation specialists **INOVA+** will provide leading strategic management capacity building activities. Denmark’s **Khora**, a leader in virtual reality and augmented reality production in cultural heritage, will offer strategic input in the development of audio-visual installations for a very targeted selection of beneficiaries. The Consortium is completed by two organizations providing their deep expertise and understanding of the European cultural and creative sector needs and structures: **Culture & Media Agency Europe aisbl (CUMEDIAE)**, from Belgium, and **C-FACTOR**, from France.

This team merges tested expertise in digital technology research, execution and training; in direct support on management and innovation for start-ups and midsize organizations; in media, communication and audience development in the cultural sector; and in audio-visual & virtual reality production for the arts and cultural heritage.

For more information, you can visit our website <https://digitraining-heritage.eu/> or contact us at comms@digitraining-heritage.eu.



Co-funded by the
Creative Europe Programme
of the European Union