



DIGITRAINING APPLICATION FORM

WELCOME TO DIGITRAINING!

"DigiTraining, Digital & Audiovisual Capacity Building for Accessible Heritage" provides new digital skills and tools alongside related management capabilities for the benefit of many small and midsize museums and similar cultural heritage organisations.

Following this call, several applicant organisations will be selected through a transparent process and invited to participate in a series of activities combining training in the technological, strategic, and managerial aspects of digital and audiovisual innovation.

A selected group of beneficiaries will also benefit from the production of augmented and/or virtual reality content based on their needs and visions.

All activities will be free of cost for all the selected beneficiary organisations.

Check the Consortium section of the DigiTraining website: <https://digitraining-heritage.eu/consortium/>

This Form has three parts, corresponding to the three Programmes of DigiTraining: General Programme, Specific Programme and Qualified Programme.

We advise all applicants to carefully read the detailed DigiTraining Call Guidelines before filling in the form.

YOU CAN FIND THE CALL GUIDELINES HERE: <https://bit.ly/3mLsIVm>

All applicants filling out this Form are considered applicants for the General Programme. Each organisation can also apply to be a beneficiary of the Specific Programme and the Qualified Programme.

GENERAL PROGRAMME: All participant organisations will receive training on digital & audiovisual technologies, i.e., improving the tools and the narrative to better present the content to the public. As well as this they will also receive training on digital-related management.

It will be specifically conceived for museum heritage organisations to improve the experience of their audience, to better confront management challenges including data management, and to increase the monetisation options for their organisations.

SPECIFIC PROGRAMME: Six organisations will be selected from candidates who apply to this second level of activities (second part of this Form). Once selected, and after a tailor-made analysis of their needs and capabilities, they will be mentored through a specific training programme, including on-site visits. Activities will include a focus on the creation of audiovisual content with more advanced lectures and additional hands-on consultation and tutoring per organisation.

QUALIFIED PROGRAMME: Three organisations will be selected from among those candidate organisations who apply to this third level of activities (third part of this Form), and will benefit from the production of a virtual or augmented reality audiovisual project. The Production will be at no cost for the participant.

Virtual and augmented reality experiences are the next big thing for cultural institutions to look at, due to its capacity to generate space & time travel experiences using immersive technology devices. Augmented reality allows you to enrich and enliven artefacts and environments with digital overlays and to create interactive and engaging experiences that can bring important stories to life in novel ways. Together, they can provide powerful, educational and meaningful experiences that can bring important stories to life, tie us closer to our heritage and heighten visitor experience – both at home and on site.

This production will be specifically adapted to their mission and narrative; and will be delivered together with the strategic and managerial advice to best integrate it in their activities.

NOTE: Once you COMPLETE and SUBMIT the Form you will see a URL allowing you to edit your submission. Through this unique URL you will have the option to access, review and edit your application and submit it again as reviewed. The link to edit the application and a copy of your answers will also be sent to your e-mail address. **THE LAST DAY TO SUBMIT (OR REVIEW) YOUR APPLICATION IS THE 31/05/2021 AT 23.00 CENTRAL EUROPEAN TIME.**

If you need any support in filling this form, please contact us at comms@digitraining-heritage.eu

*Required

Email address *

Your email address

Privacy Notice

Please read the full Privacy Notice here: <https://bit.ly/3ICQAKf>

Tick to consent. *

I have read and agreed to the Privacy Notice.

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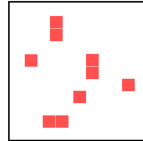
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A. GENERAL APPLICATION TO THE DIGITRAINING PROGRAMME

This Programme will combine a series of online activities intended to permit the beneficiaries to better relate their content to digital and audiovisual communication, confront technical problem-solving, and address the management, monetisation and audience challenges linked to a better understanding and usage of digital capabilities and digital tools in their organisations.

A maximum of sixty (60) applicants, with a maximum of three (3) attendants per organisation, will be accepted in the General Programme.

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1. IDENTIFICATION OF THE APPLICANT AND APPLICANT'S CONTACT PERSON

1) Name of the organisation: *

Your answer

2) Country: *

Your answer

3) Address: *

Your answer

4) Contact person: *

Your answer

5) Position of the contact person in the organisation: *

Your answer

6) E-mail address: *

Your answer

7) Telephone number: *

Your answer

8) Website of the organisation:

Your answer

9) Type of museum or heritage centre: *

- Museum of fine arts, collection of heritage goods, or similar
- Society or educational museum (history, intangible heritage, etc.)
- Museum in a rural area
- Open air museum or garden
- Accessible historic building (Castle, Fortress, Historic Villa...)
- Industrial heritage site
- Archeological site
- Religious building
- Other: _____

10) In your organisation, the ultimate control (decision making and approval of budget) is..? *

- Private
- Public
- Other: _____

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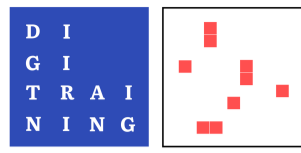
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2. DESCRIPTION OF THE APPLICANT ORGANISATION, CAPABILITIES, MISSION AND ACTIVITIES OPEN TO THE PUBLIC

1) Please briefly describe your organisation (max 200 words). *

Your answer

2) Please describe specifically the mission of your organisation (max 200 words).

*

You can detail your cultural mission, and - if applicable - your demographic and/or geographic intended area of influence.

Your answer

3) Please describe your financial resources (including yearly budget), as well as human resources directly dedicated to the activities of your organisation and the fulfilment of your mission. Please provide details about your staff: management skills and digital technology related skills, if any (max 200 words). *

Management skills and digital technology-related skills may include experience with online media communication, experience with maintenance and curation of digital installations, etc...

Your answer

4) Please provide detailed examples of the activities of your organisation open to the public as effectively developed for at least two years before this application (max 200 words). *

Your answer

5) If needed, you can complement the previous information by sharing with us cloud platform links to any documents or any additional public URL.

Cloud platforms include platforms such as Dropbox, OneDrive, Amazon Drive, Box, iCloud Drive, Google Drive, Microsoft Azure Cloud, Tresorit, pCloud, etc..

Your answer

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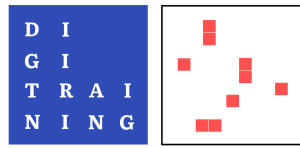
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3.THE SPECIFIC IDENTIFICATION AND PRESENTATION OF THE PERSON(S) WHO WILL BE DIRECTLY TAKING PART IN ACTIVITIES (MAXIMUM 3 ATTENDANTS)

1) Attendant 1: *

Please provide the following details: 1) Name and surname; 2) Contact details: e-mail, telephone number; 3) Responsibilities within the organisation.

Your answer

2) Attendant 2:

Please provide the following details: 1) Name and surname; 2) Contact details: e-mail, telephone number; 3) Responsibilities within the organisation.

Your answer

3) Attendant 3:

Please provide the following details: 1) Name and surname; 2) Contact details: e-mail, telephone number; 3) Responsibilities within the organisation.

Your answer

4) Please provide a brief description of how your organisation intends to free, assign and organise the required time for these selected attendants to take part in the Programme(s), if the organisation were to be selected (max 150 words). *

Your answer

Would you like to continue with the application for the Specific Programme? *

- Yes, I would like to continue with the application for the Specific Programme.
- No, I would like to close and submit this application now.

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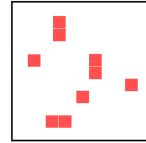
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B. APPLICATION TO THE DIGITRAINING SPECIFIC PROGRAMME

Please fill in this section only if your organisation intends to benefit from the Specific Programme.

The Programme will provide the selected beneficiaries with a tailor-made analysis of their needs and capabilities regarding the digital innovation at the service of their mission; it will mentor attendants through a specific training programme resulting in a solid capacitation in digital skills and in the strategy and the management tools to deal with them. Activities will include a focus on the creation of audiovisual content with more advanced lectures and additional hands-on consultation and tutoring per organisation.

A maximum of six (6) applicants, with a maximum of three (3) attendants per organisation will be accepted in the Specific Programme.

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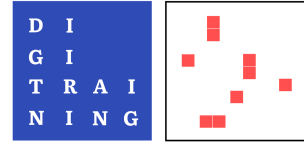
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1. INFRASTRUCTURE AND EQUIPMENT

1) Please provide information about the technical infrastructure of your organisation (max 150 words). *

Please describe your infrastructure: exhibition space, conference rooms, auditorium, workshop infrastructures, existing technology or IT facilities...

Your answer

2) Please describe the area and territory surrounding your organisation site (max 100 words). *

Please comment on any relevant geographical and physical environment issue, such as the distance to residential areas; public transportation; if your building is isolated or is connected to others...

Your answer

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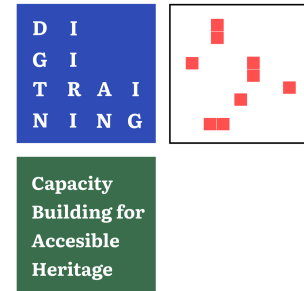
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2. YOUR NEEDS AND EXPECTATIONS FOR DIGITRAINING

1) Please describe what you consider may be your organisation's current biggest weaknesses or gaps in the context of digital skills, digital capabilities and innovative management capabilities, together with your expectations of how you would benefit from the direct support to be provided by the DigiTraining experts (max 200 words). *

Your answer

Would you like to continue with the application for the Qualified Programme? *

- Yes, I would like to continue with the application for the Qualified Programme.
- No, I would like to close and submit this application now.

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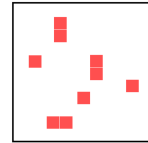
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C. APPLICATION TO DIGITRAINING QUALIFIED PROGRAMME

Please fill in this section only if your organisation intends to benefit from the DigiTraining Qualified Programme.

This Programme will offer selected organisations the benefit of a tailor-made virtual or augmented reality audiovisual production. Virtual and augmented reality experiences are the next big thing for cultural institutions to look at, due to its capacity to generate space & time travel experiences through the use of immersive technology devices. Augmented reality allows you to enrich and enliven artefacts and environments with digital overlays and to create interactive and engaging experiences that can bring important stories to life in novel ways. Together, they can provide powerful, educational and meaningful experiences that can bring important stories to life, tie us closer to our heritage and heighten visitor experience – both at home and on site.

A maximum of three (3) applicants per organisation will be accepted in the Qualified Programme. A maximum of three (3) attendants per organisation will take part in the activities, unless otherwise agreed in accordance with the beneficiary.

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1. CONTENT OF THE ACTION

1) Please provide a preliminary description of the essential content you would like to include in your exhibition offer as audiovisual /visual reality production, and how it connects with your organisation's content and mission (max 200 words). *

Your answer

2) Please provide a short description of available reference material on which the AR/VR content to be developed could be based or could draw inspiration from (max 200 words) *

This could be in the form of existing 3D assets, archival videos or photos, historical witness accounts or other historical sources that are relevant to the description requested in the previous question.

Your answer

3) If needed, you can complement the previous information by sharing with us cloud platform links to any documents or any additional public URL.

Cloud platforms include platforms such as Dropbox, OneDrive, Amazon Drive, Box, iCloud Drive, Google Drive, Microsoft Azure Cloud, Tresorit, pCloud, etc..

Your answer

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2. SUSTAINABILITY AFTER THE PROGRAMME

1) Please provide here an explanation of any adjustments, management upgrades or changes your organisation may need to introduce at the end of the activities to adapt your services offer to the new tools provided by the Programme (max 200 words). *

Your answer

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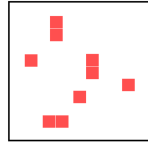
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YOUR APPLICATION IS READY FOR SUBMISSION!

REMINDER: Once you complete and submit this Form you will still have the possibility to edit it and submit it again.

THE LAST DAY TO SUBMIT (OR REVIEW) YOUR APPLICATION IS THE 31/05/2021 AT 23.00 CENTRAL EUROPEAN TIME.

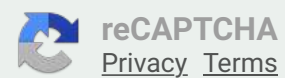
The decision on your application will be sent to the e-mail address you provided.

A copy of your responses will be emailed to the address that you provided.

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